



NEW AGE HOLDINGS

innovation revolution

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New Age Holdings (Pty) Ltd.

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Company Profile

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WHO IS NEW AGE HOLDINGS?

New Age Holdings (Pty) Ltd

Company Profile

ABOUT NEW AGE HOLDINGS (PTY) LTD.

NEW AGE HOLDINGS, is an entrepreneurial initiative aimed at empowering the previously disadvantaged by creating access to new Technological developments. Our aim is to create a platform where young and talented individuals / companies (SMME's - Enterprises) will have an opportunity to interact with leading technological developments without the hassle of finding collateral for their start-up businesses.

With every waking moment, the global family is drawn closer together by the continuing new developments in a number of industries. The fast growing technology industry and the effect that the internet has on the global village is but a true testament of the need to provide services that will see even the most disadvantaged of the communities gaining access to state-of-the-art technology at rock bottom - yet competitive prices.

By creating strategic partnerships and joint ventures with industry leaders, we continuously solidify our access to the market and pave the road for new and upcoming entrepreneurs.

New Age Holdings (Pty) Ltd. has recognized the need for large-scale meaningful technological intervention for the purpose of bridging the digital divide created by economical disparities internationally as well as locally. We therefore foster a culture of providing solutions comparative to international standards.

NEW AGE MISSION STATEMENT

To forge meaningful partnerships which recognize, promote and protect our business interests and ensure sustainability and profitability through excellent professional service delivered through honest, transparent means with the highest level of integrity while empowering the previously disenfranchised.



NEW AGE HOLDINGS VISION

To become the most sought after provider of cost effective, creative technological solutions to complex commercial problems in Southern Africa, and to become the leading industry technology and access company in South Africa and Africa as a whole.

OBJECTIVE

NEW AGE HOLDINGS' objective is to provide a commercially viable platform for innovative and new technology developments without compromising on quality service delivery. We aim to provide simple solutions to complex technological problems by investing in initiatives of high standards geared at bridging the digital as well as the commercial divide.

Our extensive interaction with the corporate as well as the social communities via our partner companies has given us extensive insight into bringing corporate services to both civil and commercial environments. We have thus recognized the urgency to provide a service that is:

- *Sensitive to the diverse needs of our population*
- *Understanding of the economic profile of the country and the continent*
- *Of comparative international standards with no compromise on quality*
- *Cost effective and user friendly*
- *Easily maintainable and accessible*
- *Friendly to learnerships and broad based empowerment*
- *Economically viable*

Our choice of partnerships is thus the cornerstone in implementing these goals and we work tirelessly towards ensuring an environment that is conducive to maximum profitability while boasting a fully satisfied clientele.





GOALS

- *To provide a platform for new technological developments to enter the mainstream commercial markets*
- *To create a profitable vehicle for the sustenance of our core activities and eventual economic advancement of our shareholders*
- *To enter into meaningful partnerships that enhance the credibility, profitability, viability and sustainability of our interests*
- *To become an entry point for entrepreneurs with viable, sustainable projects wishing to enter the IT and technology industries*
- *To act as solution provider to challenging economic situations requiring affordable and efficient technological interventions*
- *To uplift and economically empower previously disadvantaged communities by providing training, skills and encouraging entrepreneurship*





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NEW AGE HOLDINGS CORE BUSINESS

New Age Holdings is currently focusing its investments in the following strata of business:

IT Risk / Security Assessment and Implementation

With a proven track record and clients such as the **Gauteng Shared Services Center (GSSC)** and **State Information Technology Agency (SITA)** - New Age Holdings offers a wide range of strategic [IT network security assessment services and tools](#) highly customizable to meet your business needs. We offer enterprise-wide solutions or individual core services; using accepted industry standards and proven methodologies.

VOIP and Telecommunications services

In today's ever growing, complex business environment telecommunications is the penultimate tool in bridging the world and bringing dynamic global business closer together. With an [ever-growing array of clients](#) and capability; New Age Holdings offers a [dynamic suite of convergence solutions](#) enabling organizations to offer communications services both within their respective environments and across diverse vertical markets - including enterprise-wide solutions, education and the hospitality industry.

Hardware

Our strength in the industry lies in partnerships we continuously forge with our preferred partners and clients and never is this more evident than in our involvement, procurement and deployment of IT hardware and services. We are registered providers of the **Big Five** i.e. **Apple, Acer, Dell, HP** and **Lenovo** Brands and our portfolio is not limited only to the latter. Talk to us for a suitable solution that addresses both your budget and IT needs...



Networking

Ask our [wide array of clients](#); whether you're planning a new network, restructuring an existing network directory, or relocating / expanding a network, **New Age Holdings** can help design the layout that will provide the best performance, security, and ease of maintenance. From system design and procurement through to deployment, **New Age Holdings** manages every aspect of networking.

Multimedia: Web Development and Database Integration

Your organization's website is more often than not, the first point of interaction a prospective client will have with your organization. Our websites and apps are custom built to the requirement of each client.

New Age Holdings delivers & consults on premium custom apps and websites across a wide range of vertical and horizontal industries, utilizing an expansive range of development methodologies in conjunction with in industry-best-standards and business analysis capabilities.

Multimedia: Broadcast - IPTV & OTT

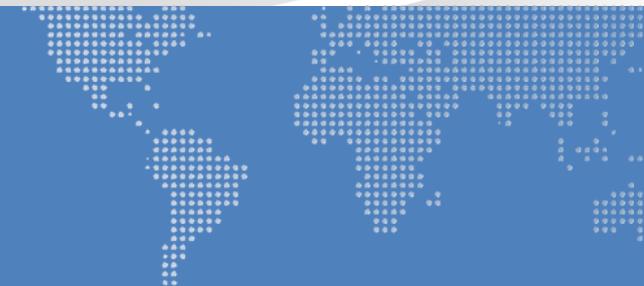
As consumer appetite for video content grows at an increasing rate OTT-TV, IPTV, mobile and VOD begin to compete with traditional linear broadcast for consumers' attention and their wallets. The opportunities created by internet video are considerable. Leveraging from our ECS & ECNS licenses and our proven track-record with all major network providers in Africa – our key strength is the development of professional IPTV,OTT-TV, IP video-networking and streaming solutions in various markets.

Project Management

New Age Holdings provides Project Management Consulting services and support for managing simple to complex projects to help your organization succeed. These include: Helpdesk support and manage projects from start to finish. Our Project Management Team helps to maintain focus as well as stay on schedule and within budget.

IT Asset Tracking and Management

New Age Holdings provides solutions for tracking assets in an organization, a service that is increasingly becoming more crucial to any organization. It is a must to know the inventory available in your enterprise; tracking IT assets may not be all that simple especially when you have assets spread across branch offices. Moreover manual tracking of assets can be resource-intensive, time consuming and also error-prone at times. With our solutions, you can have a complete list of the hardware and software assets in your organization at your finger tips.





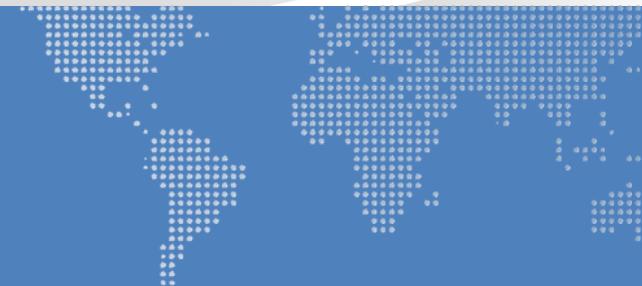
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WHO IS NEW AGE HOLDINGS?

New Age Holdings (Pty) Ltd

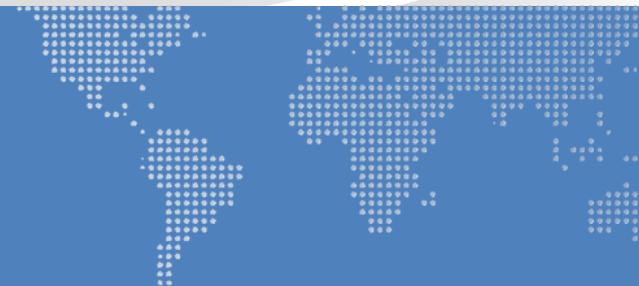
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OUR CLIENT PORTFOLIO





OUR STRATEGIC PARTNERS





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WHO IS NEW AGE HOLDINGS?

New Age Holdings (Pty) Ltd

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NEW AGE HOLDINGS' CSI

Despite our commitment to commerce; we as **New Age Holdings** are very keen believers of '*...ploughing back to the larger society...*'

It is thus that we have fully committed our resources and expertise to the **National Department of Education's Schools Debating** programme; as we believe that healthy debate is the only means of defending our Nation's Democracy and ensures participative involvement of our country's citizens. This is shown in our continued efforts in empowering our country's learners through our **National Department of Education's Parliamentary Student Debates**.

Furthermore we have also partnered together with the **National Department of Communication** in the **Schools Connectivity Project** to show our commitment to a society which values learning – this project, which to date has enriched the lives of communities such as *Diepsloot Primary School* has been a great success in connecting previously disadvantaged communities by providing connectivity and workstations as a platform of instruction and communication...



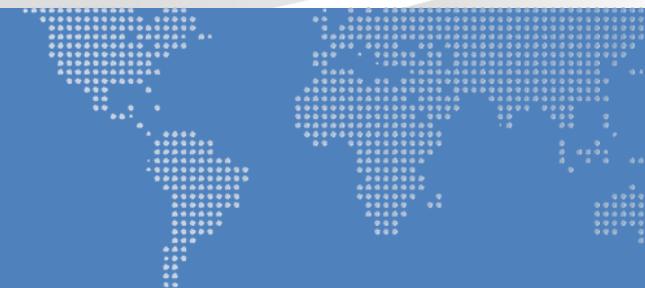
New Age Holdings (Pty) Ltd
[Company Registration Number 1993/002515/07]

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*S.Phakoe
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WHO IS NEW AGE HOLDINGS?

NEW AGE HOLDINGS BOARD MEMBERS & DIRECTORS

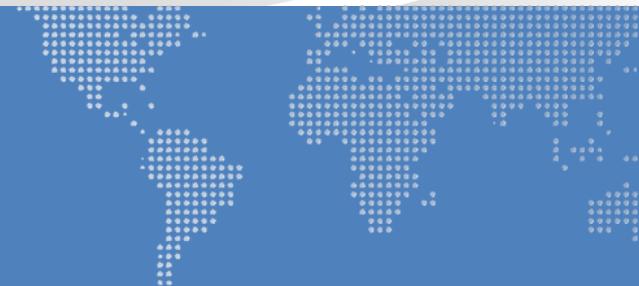


A **Witwatersrand University Alumni** who began his earlier career studying **Mining Engineering**. He began showing his leadership and skills during that time through his involvement in **The Model United Nations South Africa (MUNSA)** and the **South African Debating Council**. A stint which saw him yield stellar results by participating in the annual **New York Model United Nations Debate** – through taking children from disadvantaged backgrounds and turning them into world class public speakers!

His later stints involved being an ambassador of **LoveLife** and being an employee at **DeBeers** as a mining engineer manager and telecoms giant **Maredi** – where his entrepreneurial streak shone through. Since then he is a valued director on many boards including **New Age Holdings**, **Africa Carbon Trade Exchange** and **Pazocom**.

Sello Phakoe

Under his social accomplishments – he is the **Chief Executive Officer of The South African Mining Co-op (SAMIC)**. A 100% black owned and managed co-operative, which has an extensive membership base of black owned companies. Its focus being commitment to empowering and transforming business through procurement that enhances the growth of black-owned businesses.





Tshepo Judge Dijana

A technologist and entrepreneur by nature - whose keen interest is seeing innovation empower and better the lives of Africans as a whole!

Having begun his earlier career studying **Information Technology** at **Wits Tech** (now under **University of Johannesburg**) where he completed his studies – thus began his corporate career at the **South African Broadcasting Corporation (SABC)** as a junior manager where he went on to study a **BCom** degree at the **Witwatersrand University (Wits)**.

Deciding to follow his entrepreneurial streak, with a vision of having technology act as a bridge to empowerment. A journey which saw him become a valued member on various NGO's and corporate companies such as **Urbanite Industries, Afrologic IT, Interactive Solutions and Maredi**.

He has since been involved in greater extent on the boards of various entities such as **New Age Holdings, Africa Carbon Trade Exchange and Pazocom**.

His social involvements include his helpful contribution as a board member on **The Hillbrow Youth Outreach NGO** and also that of **The South African Mining Industry Co-operative (SAMIC)**.

